



29<sup>th</sup> August, 2022

To,  
Deptt. Of Corporate Services- Listing  
BSE Limited.  
1<sup>st</sup> Floor, Rotunda Building,  
Dalal Street, Mumbai – 400001.

**Sub: Press Release**

Dear Sir/Madam,

Please find attached a Press Release titled “**Aurionpro wins CMO Asia Awards 2022 for Excellence in Branding & Marketing.**”

Kindly take this on your record.

Thanking you,

Yours faithfully

**For Aurionpro Solutions Limited**

  
Ninad Kelkar  
Company Secretary



## Aurionpro wins CMO Asia Awards 2022 for Excellence in Branding & Marketing

**Mumbai, 29 August, 2022:** Aurionpro Solutions Ltd (**Aurionpro**), has been conferred with CMO Asia Awards 2022 for Excellence in Branding & Marketing. This award recognizes organizations for their branding, client and employee level communication initiatives. Aurionpro has been acknowledged for its brand repositioning strategy under the category of business communication in B2B. The nomination also won the marketer of the year under the individual category.

Over the recent years, Aurionpro has been evolving and growing at a rapid pace, diversifying into newer verticals and strengthening existing competencies. To support this expansion and diversification Aurionpro needed a well-mapped positioning idea that converged the brand's deep experience into multi-sector digitization and as a platform-led solution company having technology expertise.

The awards were presented at an event hosted by CMO ASIA in Singapore. Mr. Arun Prasad Global Head Marketing, accepted the award on behalf of the company.



Speaking about the award, Arun Prasad, Global Head Marketing, Aurionpro said, *"We're extremely delighted to have received this award, which resonates our commitment to marketing excellence. All our marketing initiatives are focused on creating a differentiation in the market place, by driving thought leadership as well as supporting the sales engine. We continue to focus on enhancing stakeholder experience through innovative initiatives which will take Aurionpro to the next level, in business leadership and customer delight."*

### **About Aurionpro Solutions:**

Aurionpro Solutions Limited (NSE: AURIONPRO) (BSE: 532668) is an advanced technology solutions company catering to the needs of the Banking, Mobility, Payments and Government sectors. We converge multiple technology solutions under our umbrella, acting as one platform for Advanced and Accelerated Platform-led Transformation, guiding businesses to ADAPT to a new paradigm in Digital. Headquartered in Mumbai, India, we are bringing this to reality across global locations, pillared on the expertise and commitment of 1700 plus passionate people supporting the Aurionpro journey. For more information, visit [www.aurionpro.com](http://www.aurionpro.com)

### **About CMO Asia:**

In 2010, CMO Asia was launched to plug a vacuum in the Marketing community. This is a peer networking body and it endeavors to help connect all marketers across sectors on a common platform.

The vision of this platform is to share the latest stories that have worked across branding & marketing space & provide learning opportunities from the experiences of every marketing professional. Networking is the need of the hour to be able to thrive for the future.

### **For media queries, please contact:**

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