



September 07, 2023

BSE Limited PJ. Towers, Dalal Street Mumbai-400001 <b>Script Code: 532668</b>	National Stock Exchange of India Ltd, Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai -400051 <b>Script Code: AURIONPRO</b>
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Dear Sir/ Madam,

**Sub: Investor Presentation - September 2023**

Dear Madam/Sir,

Pursuant to Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith Investor Presentation Presented at Investor/ Analyst Meet held on Thursday, September 07, 2023 through Video Conferencing mode.

Thanking you.

Yours faithfully,

**For Aurionpro Solutions Ltd**

**Ninad Kelkar**  
**Company Secretary**

Investor / Analysts Call - 07<sup>th</sup> September 2023

# Agenda - Acquisition of Interact DX



### Interact CX

#### Interactive content management for enhanced customer experience

Simplified smart UI/UX provides customers the ability to complete a desired task easily and quickly.

Impressive look and feel with **enhanced visualisation provides an easy-to-use interface for customers, partners, employees, dealers and more...**

- Interactive content display across devices



### Interact AV

#### Personalised Audio Video Messaging based on AI

Interact AV provides audio video technology to generate real-time personalised video messages based on user profiles. Use of Artificial Intelligence (AI) enables us to greatly improve quality for audio visual communications for **policy kits & welcome kits, promotions, KYC documents, customer servicing, renewals, targeted marketing, recommendations, tutorials, and more...**



### Interact DM

#### Digital Marketing Solutions

Marketing of products or services using digital technologies on the internet, including mobile phones and all other digital mediums. Interact DM excels in all digital marketing solutions such as **real time alerts and notifications, campaign management, social media such as WhatsApp implementation, URL shortening and more...**

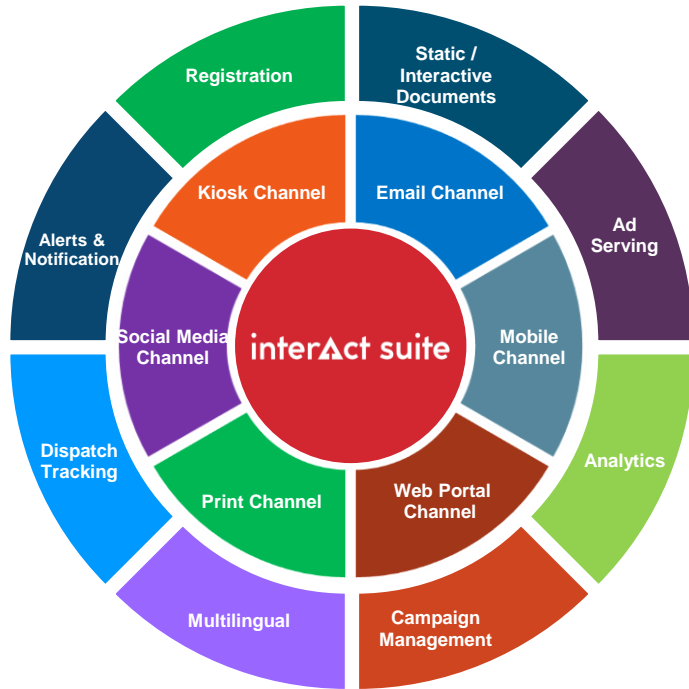


### Interact DX

#### Customer Communication Management (CCM HUB)

Interact DX is an advanced & **centralized customer communication management platform** that enables you to create all forms of communications across an organization from hybrid data sources / legacy systems, delivering the same **across all channels i.e., email / web / SMS / WhatsApp....**

Interact Suite is an advanced customer communication product suite that provides your business with the ability to create all forms of customer communication that can be delivered across print, email, mobile and web. Interact Suite can be used to create and deliver customer communications such as Bills, Statements, Receipts & leverage them not just as information documents, but for interactive engagement.



## Use Cases

- Bills
- Statements
- Policy documents
- Community / Government communications
- Regulatory & compliance documents
- Receipts
- Welcome letter / kit
- Alerts and reminder (SMS & Email)
- Interactive visual targeted advertising / marketing

## Legacy of Relationship

Interact DX products fits perfectly into Aurionpro's portfolio of digital banking offerings



## Cutting Edge Technology

Cutting edge digital technology and highly differentiated product suite with marquee clientele



## Access to the Clientele

particularly in BFSI space – provides Cross-Sell opportunity to Aurionpro



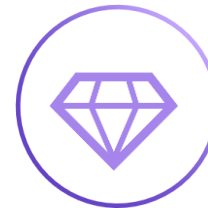
## Highly Scalable Business

Aurionpro's sales channels and partnership network can drive expansion of Interact DX into newer markets



## Profits

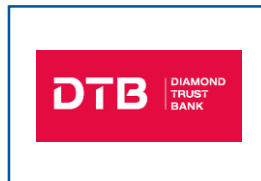
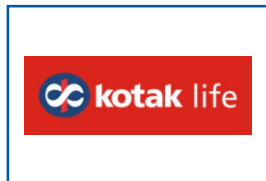
Immediately accretive to Aurionpro's profits



## Value Proposition

Fits into our long term value proposition - should accelerate growth momentum

# Our Key Clients



Approx.  
1400 Million  
**Transaction  
Value**

Approx.  
INR 44 crores  
**Revenue**

Settlement of Legacy  
dues post demerger  
**Settlement of Legacy**

200+ Employees  
**Employees**

30<sup>th</sup> Sept 2023  
Effective Date



# ABOUT TRANSACTION